



SELÇUK GUCER

VISUAL DESIGNER

ABOUT

A highly skilled 3D and graphic designer with 10+ years of experience in creating stunning visuals for various mediums.

Born under the neon lights of 70s Köln, Germany, I was raised on a diet of synth-pop and big hair. A child prodigy with a penchant for pixel art and a love for all things 80s, I traded in my textbooks for a mic stand and MIDI keyboards. From smoky rock bars to bustling art studios, my journey has been a wild ride through the decades. Today, I'm a multi-talented designer, still chasing the dream of creating something truly iconic.

Recent work includes developing captivating 3D social media content for Stella Artois global, specifically the "Mesmerizing Assets" campaign tied to major tennis tournaments.

CONTACT



+90 543 542 98 79



selcukgucer@gmail.com



selcukgucer.com

EDUCATION

Boğaziçi University

Associate Degree (Computer Programming)
1993-1996

Dokuz Eylül University

Bachelor Degree (International Relations)
1996-2004

LANGUAGE SKILLS

TURKISH



ENGLISH



GERMAN





SELÇUK GUCER

VISUAL DESIGNER

WORK EXPERIENCE

DesiBel Agency

Creative Director

2014-2024

I have conceptualized and executed innovative event concepts, from initial ideation to final execution. Created compelling content, including presentations, visuals, and digital assets, to enhance event experiences and drive audience participation.

Freelance Stage Designer and Content Creator

2014-

Conceptualized, designed, and implemented visually stunning 3D stages for high-profile Turkish music artists. Created engaging 3D content, including animations and visual effects, to enhance live performances and music videos. Leveraged advanced 3D software and techniques to deliver innovative and captivating experiences.

Berkay

Stage Manager

2020-

Berkay Şahin a.k.a Berkay is a popular Turkish singer. He has been active in the music industry for many years, releasing numerous albums and singles.

His music often blends elements of pop, rock, and traditional Turkish music.

I have led production teams in designing and executing visually stunning stage setups for Berkay's live performances. Coordinated with lighting, sound, and visual effects teams to create immersive concert experiences. Ensured seamless execution of shows, from rehearsals to final performances.

Stella Artois, AB InBev

Content Creator

2023-

Stella Artois is a well-known Belgian pilsner beer. It's brewed by Anheuser-Busch InBev and is known for its smooth taste and elegant packaging.

A fruitful partnership blossomed in early 2023 when we joined forces with Stella Artois to craft captivating social media narratives, a collaboration that continues to flourish.

CONTACT



+90 543 542 98 79



selcukgucer@gmail.com



selcukgucer.com



SELÇUK GUCER

VISUAL DESIGNER

SOFTWARE SKILLS

My proficiency in **Adobe Creative Cloud** enables me to seamlessly transition between graphic design and audio production tasks.

Coupled with my expertise in 3D software such as **Unreal Engine** and **Cinema 4D**, enhanced by real-time rendering engines like **Octane** and **Redshift**, I possess a robust skill set for creating visually stunning content.

I am committed to staying at the forefront of technological advancements, particularly in the realm of AI-driven design, using mostly **Adobe Firefly, Luma, MidJourney, Runway, Kling, Flux** and **Kaiber** for creating and enhancing ideas or visual products.

I possess a strong working knowledge of **Canva** and **Figma**, enabling me to seamlessly communicate my designs and collaborate with cross-functional teams.

TEAMWORK, ADAPTABILITY AND MULTI-TASKING

My experience working in fast-paced, team-oriented environments has honed my ability to collaborate effectively with colleagues from diverse backgrounds.

My tenure in corporate events and concert production has grown my capacity for critical thinking and timely decision-making, particularly in high-stress environments.

Through my diverse educational and professional experiences, I have cultivated a strong ability to think critically, solve problems, and manage multiple projects efficiently. My ability to seamlessly transition between different disciplines has made me a highly adaptable and versatile professional.

CONTACT



+90 543 542 98 79



selcukgucer@gmail.com



selcukgucer.com



SELCUK GUCER

VISUAL DESIGNER

BRAND AND PROJECT COLLABORATIONS

- Sony Pictures
 - Charlie's Angels
 - Brightburn
 - Zombieland: Double Tap
 - Monster Hunter
 - Venom
- Universal Pictures
 - The Turning
 - Glass
- Microsoft and Currys PC World
- Majestic Athletic
- Procter & Gamble
- DKNY
- Meta
- Mooch
- Pink Floyd: Dark Side of the Moon 50th Anniversary
- Stella Artois

CONTACT



+90 543 542 98 79



selcukgucer@gmail.com



selcukgucer.com

PORTFOLIO

selcukgucer.com